

## Coloplast Penile Implants

A penile implant is a discrete device that is placed into a man's penis and is designed to help him get an erection. Once implanted, it helps put the man back in control of his body, and can be used at any time, unlike other treatment options where there may be a short waiting period for them to be effective. A penile implant is an effective solution<sup>4</sup> for men who are suffering from ED that has not been resolved by other available treatment options.

A penile implant involves a routine surgical procedure. Most men can return home within a day of surgery, and after full recovery, may resume sexual activity after 4-6 weeks.<sup>1</sup> Your physician will discuss the details of the procedure, your recovery process, and using the implant.

Penile implants have been a safe and effective standard of care for men suffering from ED for many years<sup>4</sup>, and can offer hope and a return to intimacy and a normal life for many men with ED. There are two types of penile implants that Coloplast offers:

**Titan®** inflatable penile implant produces a controllable erection that acts and feels more like a natural one.<sup>4</sup>

**Genesis®** flexible penile implant produces a permanently firm penis and may be appropriate for men with limited hand dexterity.<sup>7</sup>



**Patients report a 98% satisfaction rate. 4 for inflatable penile implants**



*Scan QR Code for more information or visit*

[www.erec-tile-dysfunction-solutions.com.au](http://www.erec-tile-dysfunction-solutions.com.au)

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\* Patient Educator has received compensation from Coloplast to provide their testimonial. Each person's situation is unique so your experience may not be the same.



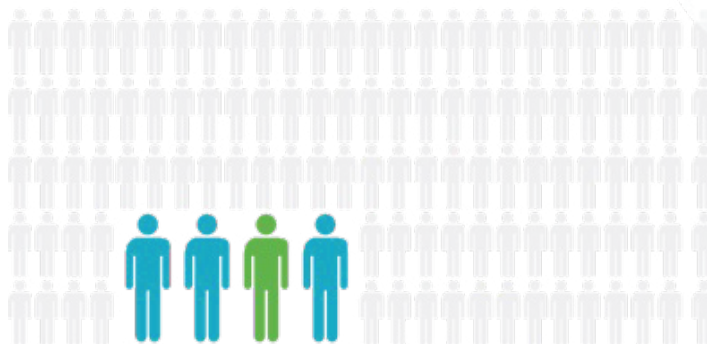
## ERECTILE DYSFUNCTION (ED)



## A Patient Guide

## Erectile Dysfunction:

It's common and treatable.  
If you have Erectile Dysfunction,  
You're not alone



**1 in 4 men**

over the age 65 experience  
some degree of ED<sup>1</sup>

## What is Erectile Dysfunction?

ED is the consistent inability to sustain an erection sufficient for sexual intercourse.

That can be:

- Not getting an erection at all
- Getting an erection inconsistently
- Getting an erection that doesn't stay hard enough for sex

### Causes of ED:

For more than 80% of men with ED, it is caused by a physical problem or disorder.<sup>3</sup> The cause can usually be identified, and proper treatment can help you return to a satisfying sex life.<sup>2</sup>

### Physical causes:

- Injury (such as brain or spinal cord injury)
- Disease (such as diabetes, high blood pressure, or high cholesterol)
- Surgery (such as removal of the prostate gland)
- Substance use (such as tobacco, drugs, alcohol, and some medications)

**80%** of ED is caused by a physical problem or disorder.<sup>3</sup>



## Treatment Options

There are different ways to treat ED. Your doctor can discuss these with you, and help you consider your individual needs, and the benefits and risks of each treatment option.

- **Lifestyle changes** like stopping smoking, losing weight and eating healthier
- **Oral ED medications** like Viagra®, Cialis® or Levitra®
- **Vacuum** erection devices
- **Injecting medication** directly into the penis
- **Penile implant:** flexible or inflatable



*"I underwent all the processes I thought might help, but nothing helped me. So I said well, I have to do this because it's the only solution I have. The only thing I regret is not doing it sooner, because I'm a much happier man after the Coloplast Titan penile implant."*

– MARTIN\*